

DESIGN TOOLS

Figma

Framer

Sketch

Adobe XD

Illustrator

Photoshop

InDesign

AI & NO-CODE

Lovable

Claude Code

v0

Midjourney

Runway

ChatGPT

TECHNICAL

HTML & CSS, JavaScript
Tailwind CSS
Responsive Design
Design Systems
Prototyping
User Research
Usability Testing

LANGUAGES

Georgian	Native
English	Fluent
Russian	Fluent
German	Conversational

EDUCATION

Information Technology
David Aghmashenebeli Uni.
2019 – 2023 · GPA 3.8

UI/UX Design

IT Academy Step Georgia
2022 – 2023

CERTIFICATIONS

UX Design, Google / Coursera
HTML & CSS, Meta
Business Pitch, Falling Walls

PROFILE

Product designer with five years of experience across full-time roles and freelance work, covering everything from e-commerce and fintech to gaming, edtech, and beyond. I approach every project the same way: get the details right, make it intuitive, and make sure it actually solves something. I work comfortably between Figma and code, and use AI tools like Lovable and Claude Code to move fast without cutting corners.

EXPERIENCE

Senior Product Designer

2026 – Present

Edumentors

- Rebuilt the tutor search and booking flow from scratch. Too many steps were causing students to drop off before connecting with anyone.
- Worked closely with engineers to redesign the session scheduling screen, making the whole process feel lighter and less confusing.
- Ran a benchmarking study across 8+ competitor platforms and turned the findings into concrete product decisions.
- Used Lovable and Claude Code to spin up working prototypes for stakeholder reviews, cutting feedback rounds significantly.

Senior Product Designer

2024 – 2026

SmartFlowLabs

- Led design across several Shopify apps, contributing to a 30% increase in user engagement and a 20% lift in sales.
- Managed a small team of designers, introduced shared component standards, and made sure everyone was working toward the same vision.
- Kept products sharp through ongoing iteration, using Framer and Figma to test ideas quickly before anything went to engineering.

Middle Product Designer

2022 – 2024

Tada

- Designed a dashboard for an e-commerce Shopify platform that saw a 20% increase in app usage within the first year.
- Overhauled the UI of a flagship app. Engagement went up 40% and sales revenue followed with a 25% boost.
- Collaborated with a remote team of freelancers across time zones, keeping quality consistent while scaling output by 40%.

Junior Product Designer

2021 – 2022

BlankMediaGames

- Worked on one of the studio's most-played titles, handling UX flows and interface assets end to end from wireframe to shipped.
- Iterated on the game's design based on real player feedback, which showed up in steadily improving satisfaction scores.

Graphic Designer

2020 – 2022

Skhivi Group

- Built a social media strategy that grew Facebook interaction by 60% and Instagram engagement by 45% over six months.
- Designed 30+ ad creatives that consistently outperformed previous campaigns, with an average uplift around 30%.